

TAYLOR RECTOR

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WORK EXPERIENCE

STUDIO 165+

TEAM LEAD | AUGUST 2024 – DECEMBER

- Directed the creative vision and visual strategy for projects, ensuring design consistency and quality across all project elements
- Managed project timelines and oversaw task delegation for a team of seven using Basecamp and Slack to maintain organization and meet deadlines
- Created professional client presentations, effectively communicating design concepts and project progress
- Oversaw all aspects of projects, including creative direction, task coordination, and client communications, to achieve successful results

PROJECT MANAGER | JANUARY 2024 – MAY

- Coordinated tasks and deadlines among a team of seven, ensuring efficient workflows and timely delivery of milestones.
- Monitored project progress, addressed potential issues, and maintained clear communication to keep the team on track.
- Facilitated all client communications, including email correspondence and note-taking during meetings, to ensure clarity and alignment.
- Oversaw the quality of client presentations and case studies to meet professional standards

GRAPHIC DESIGNER | AUGUST 2023 – DECEMBER

- Collaborated with a team of seven to create cohesive design concepts and visual assets.
- Designed layouts, graphics, and illustrations that aligned with client objectives and project goals.
- Contributed to the project's overall creative vision by developing and refining engaging and impactful visual elements.

OTHER EXPERIENCE

BETTER BUYS

CASHIER | DECEMBER 2021 – PRESENT

- Managed daily operations, including opening and closing the store as the sole employee on shift, ensuring smooth store functionality.
- Created employee schedules
- Stayed ahead of inventory needs by ordering and restocking products, making sure shelves were always stocked with popular items

EDUCATION

Bachelor of Fine Arts (BFA)

Ball State University

Graphic Design

Expected Graduation 2025

SOFTWARES

Adobe Illustrator | Adobe Photoshop

Adobe After Effects | Adobe Indesign

Adobe Dimension | Figma | Slack

Basecamp | Dropbox | Google Suite

SKILLSET

Branding | Identity Design | Logo Design

Motion Graphics | Brand Guidelines

Ideation & Concept Development

UI/UX Design | Wireframes

WCAG Compliance

AWARDS

GDUSA Student to Watch 2025

GDUSA American Graphic Design Award
Campaign 2025

GDUSA American Graphic Design Award
Identity 2023

Design It Forward 2024 | 1st place

Design It Forward 2023 | 4th Place